

MAACTIVITY REPORT

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HOT SHOTS GOLF TOURNAMENT RAISES FUNDS FOR LOW-INCOME UTILITY ASSISTANCE

In response to the need for additional utility assistance, Kansas City area utility companies joined with Mid America Assistance Coalition to raise funds through the Hot Shots Golf Tournament. Kansas City Power & Light Company, Missouri Gas Energy, Aquila, Kansas Gas Service, Mid America Assistance Coalition, and The Salvation Army raised \$15,000 for utility assistance at this event on September 29, 2005 at the Staley Farms Golf Club.

The 2006 Hot Shots Golf Tournament is scheduled for October 5 at the Drumm Farm Golf Club. Get your teams together and start practicing now.



Please donate to MAAC today.

Contribution envelope enclosed.



100 golfers took part in the first annual Hot Shots golf tournament to raise funds for low-income utility programs of MAAC.

NEW BOARD MEMBERS

MAAC welcomes four new members to its Board of Directors. From left to right in the photo, Rebecca Simmons of The Salvation Army, Keith Washburn of Washburn and Associates, Mark Anderson of SAVE, Inc. and Tom Edminster of Catholic Community Services.

Rebecca, Mark and Tom represent the social service agencies on the Board. Keith has experience as a small business owner in the technology field. Keith is active in the MORE2 inter-faith organization.

Rebecca and Tom will Co-Chair MAAC's Agency Relations Committee. This committee meets monthly to discuss issues of interest to emergency assistance and homeless service agencies, it plans the Annual Training Conference, and it provides feedback on the MAACLink computer network.



NEW MAAC STAFF

Stephanie Pruitt, MAACLink Database Administrator, has years of experience in developing and managing complex databases. Stephanie is working closely with the agencies to make sure that the new MAACLink meets their intake and reporting needs.



Tonya Smith is the MAAC Receptionist and Administrative Assistant. Tonya has experience with busy phone lines, clerical duties, and hospitality from her years with the Kansas City Convention and Visitors Association.

Paul Bigelow is the MAACLink Business Analyst. Paul is responsible for managing the processes for data conversion, enhancements, and system maintenance. Paul was formerly with the Community Resource Network (CRN) and Truman Medical Center.



New MAACLink Agencies

Salvation Army Family Shelter-Parkville
Phoenix Family Housing-Swope Ridge Gardens
Northland Supportive Housing Program
Reconciliation Services

Kansas City Anti-Violence Project
Unified Government-Wyandotte County
Attucks Caring Communities
TLC For Children and Families

Lawrence, Kansas
State of Kansas

MAACLINK UPDATE, HONORS, AND AWARDS

The MAACLink software, operational since June 1994 and upgraded to Microsoft Windows in 2001, was converted to a web-based system that takes us to the next level of technology. Plans for the conversion were approved by the MAAC Board in November 2004 and the new MAACLink system went on-line October 24, 2005. For the next three months, conversion issues were addressed and a software upgrade was completed on January 20, 2006.

Because of our community's participation in MAACLink over the past decade, MAAC has gained a local, state and national reputation as an expert in assistance provision, resource management, and using technology for more effective client services.



HMIS Conference in St. Louis

MAAC was an active participant in HUD's HMIS Conference in St. Louis in September. Executive Director, Jan Marcason, was a panelist in the Plenary session and in workshops regarding engaging non-HUD funded agencies and project management. MAACLink Database Administrator, Lea Jackson, moderated a panel regarding using HMIS for the point in time count of homeless individuals.

At the conference, MAACLink received a HUD award as a Pioneer of Homeless Management Information Systems. MAACLink (established in 1994) was one of the first information systems to share real-time information about emergency assistance services among food pantries, utility assistance providers, and other social service agencies serving low-income individuals and families. The photo above includes Deb Little of the Missouri Information Systems, Mike Roanhouse of HUD, Jan Marcason of MAAC, and David Tallbot of DSI, developers of the new MAACLink.

Strategies for Preventing Homelessness

MAACLink was included in a HUD-funded study of "community homelessness prevention strategies that seem to lead to reduction in the number of people who otherwise would become homeless." The study was conducted for HUD's Office of Policy Development and Research by Walter R. McDonald and Associates, Inc. and the Urban Institute. Agency representatives were surveyed regarding the use of utility and rental assistance to prevent homelessness and the MAACLink data regarding rental and utility assistance was analyzed to determine its impact on reducing homelessness. The full study, *Strategies for Preventing Homelessness*, is at www.huduser.org.

Kansas City was included in the study because of its community-wide strategy and data documenting effectiveness.

MAAC'S INFORMATION AND REFERRAL LINE DISCONTINUED: 2-1-1 ARRIVES

The United Way is unveiling its 2-1-1 social service information line on March 9. This easy to remember number will be staffed with trained information and referral professionals 24 hours a day, 7 days a week. MAAC will discontinue its Information and Referral service on March 31. MAAC has been providing information about emergency assistance for low-income individuals and families for twenty years. Technology will enable MAAC to continue to provide information about available resources through the United Way's use of the MAACLink computer network. The MAAC Board, Staff, and Partner Agencies are confident that low-income residents will be able to more easily access available resources through the 2-1-1 telephone system.

MAAC DONORS (JULY 1, 2005-MARCH 10, 2006)

Companies

Aquila, Inc.
 Kansas City Power & Light
 Kansas Gas Service
 Massman Construction Co.
 Missouri Gas Energy
 Peterson Manufacturing
 Polsinelli, Shalton, Welte, Suelthaus
 Seaboard Corp - J. Virgo match

Individuals

Angela Rizzo
 Anne Marie Shannon
 Barton R. Enlund
 Ben J. Tompkins Jr.
 Beth Smith
 Bradley and Barbara Warady
 Byron and Ladonna Wood
 Capital Federal for Williams Family Trust
 Cathleen Connealy
 Douglas Rushing
 Eliot Berkley
 Ellen Jones
 Glenn and Sally Fahrenthold
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 Greg Patterson & Beth Burnett
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 Hazel Dillard
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 James and Kathy Sear
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 Williams Family Trust

Religious Contributions

Antioch Community Church
 Country Club Christian Midkiff Fund
 First AME Church
 Immanuel Lutheran Church
 Merriam Christian Church
 Northeastminster Presbyterian Church
 Swope Parkway United Christian Church
 Visitation Church

Foundation Grants

Atterbury Family Foundation
 Bank of America Phil Worden match
 Bank of America Speas Foundation
 Curry Family Foundation
 Fidelity Charitable Gift Fund
 GKCCF - DST Systems Advised Fund
 GKCCF - Homelessness Trust Fund
 GKCCF - Maiale match
 GKCCF - John J. Rider Memorial Fund
 GKCCF - Herman Family Foundation
 H&R Block Foundation
 Hall Family Foundation
 Henry E Wurst Family Foundation
 HUD HMIS grant
 Jewish Heritage Foundation
 Mader Foundation
 Beilfuss Family Fund
 Sosland Foundation

**Thank you for
 your generous
 support!**

Save the Date
MAAC Annual Training Conference
Wednesday, September 27

Hurricane Assistance Funds Administered by MAAC

In response to the devastation of the Gulf Coast and the influx of evacuees to the Kansas City area, MAAC was asked to administer assistance funds to help Hurricane Katrina victims establish residence in our community. The Kauffman Foundation provided \$500,000 in assistance funds and the Kansas City Helps Inter-Faith project provided an additional \$160,000 from a fundraiser at the Starlight Theatre and other private donations. MAAC is administering the **Katrina Assistance Funds** through its already-established network of agencies that distribute MAAC-managed utility assistance. As of February 28, 2006 the Katrina Assistance Fund has helped 280 families with \$347, 000 in emergency services.



From Week of Compassion, Disciples of Christ



Kansas City Helps donation from Panera Bread.

Last Minute Christmas Program

For the past several years, Mid America Assistance Coalition has organized a gift distribution for families that have not received Christmas assistance for their children. In 2005, MAAC, Harvesters, and volunteers from emergency assistance agencies distributed gifts and food to 435 families with 925 children. This program provides holiday cheer to struggling families.

Back to School

MAAC's Back to School program helped 180 students whose parents participate in the Strength Based Homeless Case Management Program to go back to school with three new outfits, a new winter coat, new underwear and new shoes. Thanks to the generous donations of individuals, businesses, congregations, and the support of the case managers this program is a huge boost to these students whose families are working so hard to regain stability. A special thanks goes to the Mader Foundation for funding this program for the Eastern Jackson County children. 54 children were sponsored by individuals or companies (Cereal Foods and H&R Block). Sponsors shopped for individual children's school clothing. Other children were taken shopping by their family's case manager who used the opportunity to discuss budget choices and stretching available money to get what the children want. Contact Ladonna Zimmerman at MAAC (816) 561-2727 to participate next school year.

Back to School Donors: Mabel Winburn, Karen See, Reynold Davis, Gloria and Irving Schlossberg, Pamela Fowler, Betty Ward, Donnie or Joyce Lane, Alice and G. E. Harmon, James Walker, Jr. J.B. or Joy Kaplan, Hoover& Higdon PC, Kathleen and Gregory Hill, Sally Harris, Judith and Randall Black, Susan Black, Loxie Stock, RJ and SK Maygar, Vickie and Shannon Ostermeyer, Nancy Greenlee, James and Patricia Whitworth, Judy Heeter, Alma Jean Lunn, Christopher and Christine Bradford, Patrick Serridge, Charles and Amy Wunsch, Cecil and Bettysue Ramsay, P. Robertson, David and Nancy Hazen, Wilburn and Geraldine Niewald, Symie and Jay Menitove, Kaains Brooks, Patty Hasselbring, Verna Granger, JW and MF Englert, Michael and Annette Lumms, Alexander and Mary Koenen, Louise Garfinkle, Greater Kansas City Community Foundation, Cleo Dunn, Janet Hanna, Martha Warren, Edward and Mary See, Robert and Christine Boyland, It's Only Natural, Lee and Dena Cooper, Velva and William Roulund, Karen Wulkfuhle, Susan Dean, George and Peggy Lou Krewson, Sarah Hancock, Katharyn Witt Lash, Mary Fuller, Jackie Besser, Gwen Howard, Sherry Michael, Stacey Bressett, Elains Brooks, Anita Passantino, Lesley McMillan, Kathy Sailors, Anne Rauth, H&R Block employees, Jan and Betty Marcason, Mildred Fickle, Linda Calder, DST Systems employees, Madora Karmer, Bev Turner, Jessica Hazlatt., James and Kimberly Churchman, Dale Thomas, June Cohen, Mary Novak, RJ and Anita Passantino, Donald Strobert, Robert and Joanne Cofeen, Corey and Barbara Kephart, Ben and Mary Ann Kozikowski, Lawrence Hughes, Wild Backyards, Inc., Lorraine Stiffelman, Elizabeth Fulton, Erin Glynn, Harvey Marken, Charles and Shirley Maxwell, Eddie and Patsy Reed, Karen Brown, Brenda and Mike Brown, Sarah Baird, ML Hodges, Natalie Smart Larrabee, Gloria Steed Davis, Northeastminster Presbyterian Church, Carolyn Sharp, Ken and Shardon Steuart, Janes and Carla Kaiser, Travis Graham, Melissa Pendarvis, Deborah Jantsch

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*Strengthening the social service
 communities through information
 systems, training and advocacy.*